



Revolution3 Triathlon (Rev3) announces return of Rev3 Triathlon Series for 2016

SEPTEMBER 22, 2015 – ATP Productions, Inc., parent company of Revolution3 Triathlon, announced today that they will return to producing races under the Rev3 brand in 2016. The races will have the same attention to quality and detail that athletes have come to expect from the Rev3 race series. Family-friendly race locations and events, free finish line photos, the family finish line, and safe, well-marked courses are a few of the features that Rev3 has become known for. Plus, the return of Rev3 “Made in America” race series tour will have a few new surprises guaranteed to create a best-in-class race experience for athletes and their families.

Rev3 will focus on race venues across the east coast region in many of the same markets where they have already established tremendous races.

Rev3 races will exist under the parent company, ATP (All Things Possible) Productions, Inc. (ATP). ATP is owned by Charlie Patten and operated by President Eric Opdyke. Patten and Opdyke have partnered to build Revolution3 since day 1 in 2008. Charlie Patten, CEO of ATP, said “I am beyond excited to announce that Rev3 will be back and better than ever in 2016. We underestimated the power of the all American Rev3 brand and our entire crew is itching to be – Back In Blue –! We believe that our staff is one of the best in the industry at producing races and they are all full of ideas that will be implemented into the event experience. We cannot wait to welcome athletes back to The Revolution in 2016!”

Additionally, ATP will outsource race production services for other event directors. ATP provides a full range of services to Race Directors including race planning, race directing, t-shirt printing, media printing, graphic design, and equipment rental. ATP will focus on being a full event production services company in the endurance space. Event promoters can utilize ATP Productions as a turn-key provider of key event services.

“We feel strongly we have the best event team in our industry. Whether we are producing races under the Rev3 brand or for others, we can assure our customers they will get a tremendous product and service. We have a 20,000 square foot warehouse with enough equipment for the largest events and enough “toys” to handle the toughest jobs”, Opdyke said.

Registration for some 2016 events will open in October and will include Kids, Sprint, Olympic, Half and Full distance triathlon events. More details will be announced in the coming weeks.

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About Revolution 3 Triathlon

The REVOLUTION3 Triathlon race series was created to change the way athletes, family members, and spectators view and participate in triathlons of all distances. One of our immediate goals is to make triathlons a more interactive, enjoyable experience for spectators by providing fun activities for children and family members during the race. REVOLUTION3 Triathlon is about change! For more information or to register for a Rev3 event, please visit rev3tri.com.

For further information, visit www.rev3tri.com.

Media inquiries should be directed to info@rev3tri.com.